

Message Text

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PAGE 01 BUENOS 05352 201528Z
ACTION ARA-14

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 /025 W
-----130324 202327Z /13

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FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC
INFO SECSTATE WASHDC 1426

UNCLAS BUENOS AIRES 5352

USIAC FOR IPS/ILA

E.O. 11652: N/A
SUBJECT: MEDIA PLACEMENT HIGHLIGHTS

GOA-INTERVENED OPINION (45,000 CIRC.) TODAY DEVOTES THREE COLUMNS INSIDE TO USIS WF ITEM "NUCLEAR TEST BAN DISCUSSIONS BEGIN IN GENEVA", WITH THE SUBTITLE "U.S., USSR AND GREAT BRITAIN SEARCHING FOR AN ACCORD." THE FIRST IN A SERIES OF ARTICLES ON DIFFERENT ASPECTS OF THE U.S. WAS PUBLISHED TODAY IN CRONISTA COMERCIAL, ARGENTINA'S WALL STREET JOURNAL, BY IV GRANTEE LEOPOLDO MARTINEZ, RECENTLY RETURNED FROM THE U.S. HALF-PAGE STORY WITH USIS-SUPPLIED CARTER PHOTO, "FROM KISSINGER TO BRZEZINSKI", PRESENTS CARTER'S FOREIGN POLICY AS A DEVELOPMENT PROCESS THAT INCORPORATES KISSINGER'S AND BRZEZINSKI'S IDEAS WHILE CREATING A NEW STYLE THAT DISCARDS PRINCIPLES NO LONGER VALID AND ADDS A "FUNDAMENTALLY MORAL CHARACTER." CLARIN ARGENTINA'S LARGEST CIRCULATION PAPER (CIRC. 400,000) TODAY FEATURED TWO ITEMS SUPPLIED BY USIS FROM THE "NEW PRODUCTS FROM THE U.S." SERIES. SATURDAY'S LA NACION (CIRC. 227,000) USED TWO USIS-SUPPLIED IPS FEATURES, EVERLY DRISCOLL'S "TRACONTANOL" - IT MULTIPLIES CROPS, BUT RAFFLES SCIENTISTS," AND THE WASHINGTON START'S INTERVIEW WITH SECRETARY BERGLAND, "WEATHER, FOOD AND POPULATION PRESSURES." IN ADDITION, ON JULY 9 LA NACION PUBLISHED THE IPS FEATURE "MEETING HUMAN NEEDS: 200 YEARS OF INNOVATIVE UNCLASSIFIED

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U.S. TECHNOLOGY," WITH PHOTO, ALL SUPPLIED BY USIS BUENOS AIRES. HIGGINS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Decaption Note:
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Disposition Approved on Date:
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Disposition Event:
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Disposition Remarks:
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Executive Order: N/A
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Previous Handling Restrictions: n/a
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Status: NATIVE
Subject: MEDIA PLACEMENT HIGHLIGHTS GOA-INTERVENED OPINION (45,000 CIRC.) TODAY DEVOTES THREE COLUMNS INSIDE TO USIS
WF ITEM \NUCLEAR TEST BAN DISCUSSIO
TAGS: SOPN, AR, US
To: USIA
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/d5350467-c288-dd11-92da-001cc4696bcc
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